

# **World Union of Olympic Cities Membership Benefits**

#### **Statutes**

Active Members: any city - meaning public entity - having organized, or being at the point of organizing, the Olympic Games or the Youth Olympic Games, may be admitted as an Active Member of the Association. The cities that have hosted part of an Olympic Games or a Youth Olympic Games (meaning an official Olympic event or group of events) can also be admitted as Active Members.

#### **Fees**

5,000 € /year

### **General benefits**

- Active members are presented on the Who We Are page of the website and have access to the website's Private Member's area.
- The association enables member cities that have previously hosted Olympic Games events to enhance their experience and knowledge on matters related to hosting and organizing sport events, in particular through the sharing of experience at the annual Summit.
- The association supports past and future Olympic Cities in order to identify opportunities which will allow them to benefit from their status as an Olympic City.
- The association offers added value in that it is the only association of its kind that provides a direct link between host cities, the International Olympic Committee (IOC) and the world of international sport.
- Access to The Olympic Legacy Toolkit Keep the Flame Alive and Olympic Celebrations' cases.

# **Marketing opportunities**

- Member recognition
- Opportunity to submit case studies for publication on the website
- The association will also make its network of international sport federations and IOC contacts available to its members upon request
- Access to the restricted members' area which contains the contact details for the providers of the Toolkit cases and presentations at the Annual Meeting of the Union
- Membership recognition on the website Member Pages

## Member of the smartcities & sport network

 Membership recognition: the City or partner organisation's logo and profile is featured on the smartcities & sport website

## **Annual Meeting of the World Union of Olympic Cities**

- Access to the Annual Meeting of the World Union of Olympic Cities including accommodation for two delegates
- Additional passes for the Annual Meeting available at a reduced price



- Access to sessions and workshops
- Lunch & coffee breaks
- Olympic Cities' Welcome Reception
- Free online access passes on demand
- Participation at the General Assembly
- Voting at the General Assembly
- Event Video replay

# smartcities & sport summit

- Two Full passes for the smartcities & sport summit including accommodation for 2 delegates
- Additional passes available at a reduced price for the 2-day Summit.
- Access to the smartcities & sport summit conference sessions
- Opportunity to meet with International Sport Federations at the market place
- Access to the welcome cocktail and gala finner
- Networking
- Lunch & coffee breaks
- Welcome reception at the smartcities & sport summit
- Gala dinner smartcities & sport summit
- Free online access passes on demand
- Post-event report and video replay

# Additional Trip (if any) of the World Union of Olympic Cities

- Two Full passes for the two-day additional trip in an Olympic City including accommodation for two nights for two delegates in the event hotel
- Access to sessions and workshops on legacy and side-visits
- Lunches
- Access to social events

# **Event App**

Access to the Event APP, including list of participants and direct contact; programme;
speaker profiles; up-to-date information

# Special events (if any)

- Free access to special online events or sessions
- Free access to special on-site event