World Union of Olympic Cities
Activity Report 2019

1. ASSOCIATION..................................................................................................................1
   1.1. EXECUTIVE COMMITTEE .........................................................................................1
   1.2. MEMBERS .................................................................................................................1
   1.3. POTENTIAL MEMBERS .........................................................................................1
   1.4. RESIGNATION ...........................................................................................................2

2. COLLABORATION WITH THE IOC ...............................................................................2
   2.1. OLYMPIC LEGACY TOOLKIT ...................................................................................2
   2.2. LEGACY PROJECTS ..................................................................................................2

3. 2018-2019 ACTIVITIES.....................................................................................................3
   3.1. SMART CITIES & SPORT SUMMIT 2018 – POST-EVENT SYNTHESIS ..................3
        ADDITIONAL TRIP ......................................................................................................5
   3.2. 2019 SUMMIT IN TOKYO .........................................................................................5
   3.3. HOST CITY PARTNERS ..............................................................................................6
        COLLABORATION WITH JAPAN SPORT COUNCIL ..................................................6
        COLLABORATION WITH DAI-NIPPON PRINTING ....................................................6
        COLLABORATION WITH TOKAI UNIVERSITY ..........................................................6
        COLLABORATION WITH CITY OF NAGANO ............................................................6
        COLLABORATION WITH CITY OF SAPPORO ...........................................................6
   3.4. COLLABORATION WITH GAISF AND SPORTACCORD ............................................7
        SPORTACCORD ............................................................................................................7
        PARTNERSHIP WITH GAISF FOR 2019 SUMMIT ....................................................7
   3.5. DEVELOPMENT OF THE UNION OF OLYMPIC CITIES ...........................................7
        FREE MEMBERSHIPS ....................................................................................................7
        COMMUNICATION ......................................................................................................7
   3.6. MARKETING STRATEGY SMART CITIES & SPORT ................................................8
        CORPORATE PARTNERS ..............................................................................................8
        NETWORK PARTNERS ..................................................................................................9
        MEMBERS ..................................................................................................................9
        INSTITUTIONAL PARTNERS ........................................................................................10
        COMMUNICATION ......................................................................................................10

4. 2020 ACTIVITIES ..............................................................................................................10
   4.1. OLYMPIC LEGACY WORK UPDATE .......................................................................10
   4.2. LAUSANNE 2020 ......................................................................................................10
   4.3. SPORTACCORD 2020 ...............................................................................................11
   4.4. 2020 SUMMIT ..........................................................................................................11
   4.5. 2021 SUMMIT ..........................................................................................................11

5. FINANCES ........................................................................................................................11
5.1. OVERVIEW OF 2018 ACCOUNTS ................................................................. 11
5.2. MODIFICATION OF STATUTES ................................................................. 12
5.3. ANNUAL MEMBERSHIP FEES ................................................................. 13
5.4. 2020 BUDGET .......................................................................................... 13
The World Union of Olympic Cities is following the strategy defined by the General Assembly and is constantly developing its activities and services to better serve the interest of its Members.

In this report, the association’s highlights for the year 2019 are presented.

1. Association

1.1. Executive Committee

Since the 2018 Annual Meeting held in Lausanne, Switzerland, the Executive Committee Members have had two conference call meetings in order to manage the current business of the Union. The next Executive Committee Meeting will be held during the Union’s upcoming annual event on Monday, November 11\textsuperscript{th}, 2019.

Currently the Executive Committee counts 14 members and, according to Article 17 of the Statutes, there can be from thirteen to fifteen Members on the Executive Committee which leaves one seat available (list of Executive Committee Members in Annex 1).

The cities that are represented on the Executive Committee are elected for a four-year term. The next election will be scheduled for 2020 regarding the City of London who will arrive at the end of term. For the other cities, the elections will be held in 2021.

After several political changes in 2019 and personal career developments, some representatives have changed during the course of the year. The Executive Committee had the pleasure to welcome back Christos Tentomas, newly elected President of the Municipal Council of Athens, David Escude recently re-elected Sport Commissioner of the City of Barcelona, and Kevin Evans in replacement of Simon Cooper who resigned from his position of Head of Sports of the City of London

1.2. Members

The Union is pleased to note a constant interest of new cities in its activities and values. This year, the Union is happy to welcome the City of Seoul, who held the 1988 Summer Olympic Games, the City of Nagano, who held the 1998 Winter Olympic Games and the City of Dakar, who will host the 2022 Youth Olympic Games into the Union as Active Members. Currently 42 cities are Members of the World Union of Olympic Cities.

1.3. Potential Members

With the 2019 Summit organised in Asia, the strategy to invite Olympic Cities not yet Members of the Union to attend has not been activated. Indeed, all of the Asian Olympic cities are already Members of the Union. Multiple attempts to attract the Olympic Cities not yet Members from Australia have been made but without success. A push to attract the potential Olympic City Members will be done next year when the Summit will be in Lausanne since most cities not yet Members are in Europe.
Olympic Cities – Potential Members 14

Berlin   Helsinki   Salt Lake City
Cortina d’Ampezzo   Melbourne   Sydney
Garmisch-Partenkirchen   Milan   Turin
Grenoble   Oslo   Vancouver
Lillehammer   Rome

1.4. Resignation

The Union received an official resignation from the city of Denver (resignation letter in Annex 2). The resignation request respected the conditions set forth in Article 9 of the association’s Statutes. It was received in a timely manner and the City of Denver has also paid the 2019 Annual Membership Fees. The Union regrets to see the City of Denver leave but wishes Denver the best for the future.

2. Collaboration with the IOC

Following the Memorandum of Understanding concluded between the IOC and the Union in 2016, the Union is pleased to continue its work on collecting stories and creative narratives on concrete cases that showcase the cities’ heritage.

2.1. Olympic Legacy Toolkit

The Olympic Legacy Toolkit covers different topics and was created as a means of fuelling conversation about how cities keep the Olympic flame alive by doing a variety of activities and having different projects and initiatives. It is also an effort to highlight and promote the best practices and great examples of the work being done in Olympic Cities across the world in regards to legacy. Collecting good practices and framing the content of the cases for it to be interesting for all Members is an important effort that was made possible thanks to the contribution of Olympic City Members. In 2019, the Union continued to fill in the Olympic Legacy Toolkit with new cases under the existing chapters. It also created a new chapter dedicated to Legacy Governance. Cases are mostly based on the work done at the 2018 Annual Meeting. In addition, the website has been enriched with a new section dedicated to Olympic Celebrations. Five cases addressing Olympic anniversaries and related celebrations are already accessible thanks to the substantial and meaningful data and facts collected from Olympic Cities.

These collected stories and best practices will contribute to documenting Olympic legacies and contributing to the global research process of the IOC Legacy Capture Project.

2.2. Legacy Projects

This year, the IOC and the World Union of Olympic Cities have collaborated on the elaboration of guidelines for cities interested in organising celebrations related to their Olympic history. Either permanent, punctual or recurrent celebrations are an opportunity to mobilise Olympic legacy according to cities’ vision to further develop through sport and Olympic values. The preliminary results of this work will be presented by the IOC at the 2019 Annual Meeting.
3. 2018-2019 Activities

3.1. Smart Cities & Sport Summit 2018 – Post-Event Synthesis

In 2018, the Annual Meeting of the World Union of Olympic Cities and the Smart Cities & Sport Summit returned to the Olympic Capital, Lausanne, Switzerland. The synthesis conducted at the beginning of 2019 shows an increase in participation and event profits that are very positive for the development of both the World Union of Olympic Cities and the Smart Cities & Sport Network.

The post event survey shows that 93.9% of people replying to the survey considered the 2018 Summit as excellent or good. Note that only 20% of the participants of the Summit replied to the survey. The fifth edition confirms the success of the concept and the interest of the participants. With 310 registrations for the Summit, the participation is increasing compared to the previous edition of the Smart Cities & Sport Summit.

One of the highlights of the Summit, is the participation of the IOC President Thomas Bach, and the award of the 2017 Olympic Cup to the World Union of Olympic Cities which was received by the President of the Union, Mr. Grégoire Junod, for the Union’s work on legacy management activation and Olympic promotion.

Participation

- Number of participants: 310 / Number of cities: 64

Olympic City Active Members of the Union (29 of 40 member cities)

1. Amsterdam 11. Lake Placid 21. Québec
7. Calgary 17. Nanjing 27. Saint-Moritz
10. Innsbruck 20. Qingdao

Associate Members of the Union (1 of 3 member cities)

1. Rotterdam

Olympic City Potential Members (9 cities)

1. Anaheim 4. Lillehammer 7. Sydney
Other Cities (37 cities)

1. Abidjan
2. Bergen
3. Brøndby
4. Brussels
5. Copenhagen
6. Detroit
7. Edmonton
8. Hsinchu
9. Kansas City
10. Kazan
11. Kuwait
12. Liverpool
13. Malmö
14. Manchester
15. Nesttun
16. Newcastle
17. Omsk
18. Ottawa
19. Pittsburgh
20. Putrajaya
21. Stravanger
22. Taipei
23. Tehran
24. Tirana
25. Trollåsen

International Sport Federations (20 Federations)

1. European Athletics
2. Global Association of International Sports Federations (GAISF)
3. International Basketball Federation (FIBA)
4. International Boxing Association (AIBA)
5. International Canoe Federation (ICF)
6. International Climbing & Mountaineering Federation (UIAA)
7. International Equestrian Federation (FEI)
8. International Federation of Match Poker (IFMP)
9. International Fencing Federation (FIE)
10. International Hockey Federation (FIH)
11. International School Sports Federation (ISF)
12. International Tennis Federation (ITF)
13. International University Sports Federation (FISU)
14. International Volleyball Federation (FIVB)
15. Union Cycliste Internationale (UCI)
16. United World Wrestling (UWW)
17. Workers and Amateurs in Sports CSIT
18. World Baseball Softball Confederation (WBSC)
19. World DanceSport Federation (WDSF)
20. World Rowing (FISA)

Number of participating cities - comparison 2009-2018

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of participating cities</th>
<th>Number of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>LS 2009</td>
<td>31</td>
<td>25</td>
</tr>
<tr>
<td>LS 2010 in Beijing</td>
<td>157</td>
<td>129</td>
</tr>
<tr>
<td>LS 2010 in Rio</td>
<td>138</td>
<td>123</td>
</tr>
<tr>
<td>LS 2011 in Lausanne 2011</td>
<td>124</td>
<td>85</td>
</tr>
<tr>
<td>LS 2012</td>
<td>16</td>
<td>48</td>
</tr>
<tr>
<td>LS 2013 Only for Members</td>
<td>199</td>
<td>254</td>
</tr>
<tr>
<td>Smart Cities 2014</td>
<td>249</td>
<td>48</td>
</tr>
<tr>
<td>Smart Cities 2015</td>
<td>226</td>
<td>49</td>
</tr>
<tr>
<td>Smart Cities 2016</td>
<td>64</td>
<td>310</td>
</tr>
<tr>
<td>Smart Cities 2017</td>
<td>85</td>
<td>123</td>
</tr>
<tr>
<td>Smart Cities 2018</td>
<td>16</td>
<td>48</td>
</tr>
</tbody>
</table>

COMPARISON 2009-2018
For the second time, the Union decided to organise an additional trip to an Olympic City following the conclusion of the Summit. In 2018, the Union went to Grenoble and the Olympic site of Chamrousse to discover the legacy of the 1968 Winter Olympic Games on-site on the very year of their 50th anniversary. Thirty-nine people from thirteen cities participated in this two-day trip including representatives from Amsterdam, Antwerp, Barcelona, Beijing, Gangneung, Lausanne, London, Los Angeles, Qingdao, Reno Tahoe, Sarajevo, Sapporo and St. Louis. The concept of the additional trip proved to be highly valuable since the trip provided the opportunity for Members to discover the legacy on-site, they were also able to visit a city that was experiencing major celebrations that year and the trip gave Members time to strengthen relationships and build ties among themselves.

3.2. 2019 Summit in Tokyo

Hosting the Summit abroad is a fantastic opportunity to get new cities to discover activities for both the World Union of Olympic Cities and Smart Cities & Sport Summit, but it is also a challenge in terms of organisation, finances and travel distances. This edition in Tokyo has been a great opportunity to create new collaborations.

It is an extreme honour for the Union to have its event take place in Tokyo and to experience directly the legacy of the 1964 Summer Olympic Games as well as to witness a city in the midst of its preparations for a future edition of the Games. It is also a great opportunity to have the chance to visit on-site the legacy of another Japanese Olympic City with the City of Sapporo replacing the initial trip to the City of Nagano who had to cancel due to damages caused by the typhoon.
**Collaboration & Joint Event with TAFISA**

This edition was the occasion to collaborate with TAFISA (The Association for International Sport for All).

TAFISA’s mission and main objectives are well aligned with those of the Smart Cities & Sport and the same interests are shared. As the target audience of TAFISA’s event and that of the Smart Cities & Sport Summit is not the same, the goal of this Joint Event is to combine the audience and benefit from the synergies, offering all participants the possibility of making the most of the two events.

We hope that this allows for both respective networks to expand, to create long-term collaboration and to benefit from the expertise and knowledge from the members of both networks.

**3.3. Host City Partners**

**Collaboration with Japan Sport Council**

Japan Sport Council was the Union’s first partner and they have confided their trust in our association from the very beginning. They have supported the Union in terms of coordination and connecting us with local partners. JSC has also contributed greatly in terms of content for not only the Annual Meeting, organising the possibility of an on-site visit to discover the backstage of Tokyo 2020 as well as the legacy of the 1964 Olympic Games, but has also contributed to the Smart Cities & Sport Summit with two JSC representatives attending as speakers throughout the day.

**Collaboration with Dai-Nippon Printing**

Dai-Nippon Printing (DNP) is Japan’s leading printing company. DNP has helped the Union on the operational level by printing the Annual Meeting programme but has also contributed to the illustration of the Olympic legacies of Japanese cities with the Tokyo 1964 Olympic Games, the Nagano 1988 Winter Olympic Games and the Sapporo 1972 Winter Olympic Games. These legacies will be displayed in the form of an exhibition that will be organised by DNP in the lunchroom during the Annual Meeting.

**Collaboration with Tokai University**

Tokai University has provided the Union a fantastic and unique setting for the Smart Cities & Sport Summit on November 13th, on the 35th floor of the Tokai University Club with a breath-taking view of Tokyo. Tokai University has also offered us a 50% discount on the room rentals and has made a contribution in terms of expertise to the Smart Cities & Sport Summit’s programme.

**Collaboration with City of Nagano**

The City of Nagano’s contribution was unfortunately not been visible for the Members but their enthusiasm, generosity and professionalism, in order to organize and facilitate the two-day additional trip for the Members to discover the on-site legacy of Nagano, was absolutely fantastic throughout the entire preparation phase. The World Union of Olympic Cities is extremely grateful towards the City of Nagano and is forwards it sympathy to the people of Nagano.

**Collaboration with City of Sapporo**

The City of Sapporo will host one of the lunches of the Smart Cities & Sport Summit and will bring the flavour of north of Japan Hokkaido to this event. Thanks to their reactivity, flexibility and generosity, the City of Sapporo decided to step in and replace the original trip to Nagano. This will allow for 40 Olympic City Members to visit on-site the City of Sapporo before the Annual Meeting in Tokyo.
3.4. Collaboration with GAISF and SportAccord

SportAccord

As in the previous years, the Union also had a partnership with SportAccord this year in order to participate in the preparation and moderation of the City-to-City and to be a part of the CityAccord Editorial Committee along with the Vice President of the Union, Mr. David Simon. This gave the Union an important visibility and the opportunity to meet with new cities, potential Members of the Union, and potential participants of the 2019 Smart Cities & Sport Summit.

Partnership with GAISF for 2019 Summit

Thanks to our associate membership with GAISF, we are developing with GAISF a partnership between GAISF’s Members and the Union’s Members through its activities. To this end, GAISF is an official partner of the 2019 Smart Cities & Sport Summit. Through this partnership, the Union wishes to bring an added value to GAISF’s members and to contribute to the development of both networks by creating an additional bridge between the International Sports Federations and the cities that regularly attend the Summit every year.

For the 2018 Summit, the first year of collaboration, the participation of International Sports Federations was higher than ever before with 20 different international sports federations attending the event. The partnership has been reproduced for the 2019 Summit.

3.5. Development of the Union of Olympic Cities

Free Memberships

During the last General Assembly previous a discussion about the possibility to have all the cities that have hosted the Olympic Games being Member of the Union has started. The proposition was to offer free Membership to all the Cities with no benefit except the mention of their names as Members and then to keep the regular fees for services offered by the Union.

This option has been evaluated both in a conceptual and pragmatic approach.

1) Being an Active Member of the Union requires a commitment to and an involvement in the Union’s activities. This commitment is essential to give value to our activities and to our association.

2) Financially, this model would not be suitable for the association. This represents a risk of losing Members and it gives the image of the Membership fees as being flexible fees to be paid only when the Members attend the event. Financially and administratively, this would have been a difficult uncertainty and an additional burden.

However, since it is important to recognize all the cities that have hosted or will host the Olympic Games as Olympic Cities, the Union changed the presentation on its website the homepage (http://www.olympiccities.org/) represents all the Olympic Cities and under the page “Who we are” (http://www.olympiccities.org/who-we-are/), all the Members of the Union, including cities that have hosted a part of the Games and the associate Members are represented.

Communication

The World Union of Olympic Cities’ overarching goal is about connecting people and sharing relevant information. The network is growing and thus the need for targeted information and stimulating exchanges. On a monthly basis, Members of the Union now receive a newsletter specifically tailored
to Olympic Cities. The newsletters aim at collecting and presenting information that Members can implement in their own cities to activate their legacy, improve their connections with the Olympic movement and activate projects that promote shared values. The Union welcomes any news that would be pertinent to share within its network. The monthly periodicity will be maintained. A new section dedicated to what is going on the “Cities and Sport Planet” has been added to the newsletter. Cities and partners are invited to communicate on sport-related conferences, congresses or summits held in their Cities.

3.6. Marketing Strategy Smart Cities & Sport

The participants of the Smart Cities & Sport Summit are loyal and regular. However, there is still a need and there have been several requests from cities and organisations to be formerly involved and more officially recognized. This is why the Executive Committee approved a new strategy aiming developing the Smart Cities & Sport Network by finding a creative solution in enlarging the network and strengthening a sense of community.

Nevertheless, the core strategy remains the same and there is no intention of creating a new formal association for the Smart Cities & Sport Network, but there is still an opportunity to grow and develop the network by partnering with different stakeholders with specific affiliations. Here are the three new categories of partners: Corporate Partners, Network Partners and Members.

This strategy also aims at securing a regular source of finances with sponsors and long-term investment.

**Corporate Partners**

Since its creation, Smart Cities & Sport has been mainly funded by institutional partners, including: the World Union of Olympic Cities and the City of Lausanne. However, to allow a better development of the network, there is a need to find other partners in order to ensure financial sustainability.

An untapped source of revenue remains the corporate partners who may have an interest in supporting the development of Smart Cities & Sport. With regards to the Smart Cities & Sport Summit, the goal is to balance its budget. Therefore, the Union offered to private companies the possibility to become a “Corporate Partner” of the Summit.

**Partner’s benefits**

- 2 free passes for attending the Smart Cities & Sport Summit
- All-year long feature of logo on the Smart Cities & Sport website as “Corporate Partners”
- Use of partnership status in their own marketing
- Priority for inclusion in Smart Cities & Sport publications, including newsletters and reports, if their case study is relevant to the topic under study.

**Partner’s obligations**

- An annual fee of 5’000.-CHF

A request has been forwarded to the IOC to check that there is no conflict of interest. The IOC’s answer is positive, since there is no appearance of the World Union of Olympic Cities logotype in the Smart Cities & Sport’s communication.
Corporate Partners of the Smart Cities & Sport Network so far are Burson Cohn & Wolfe – Sports Practice and FITEQ Federation.

**Network Partners**
National Associations of Sports Cities Partners are already strong partners in the development of the Smart Cities & Sport Network. Up until now they played an informal role of relay on a national level.

**Partner’s benefits**
- 1 free pass for attending the Smart Cities & Sport Summit
- Logo on the Smart Cities & Sport website as “Network Partners”
- Priority for inclusion in Smart Cities & Sport publications, including newsletters and reports, if their case study is relevant to the topic under study.

**Partner’s obligations**
- A minimum of two rounds of promotion of the Smart Cities & Sport Summit to be sent to the members of the National Associations of Sports Cities network every year.
- Logo of the Smart Cities & Sport Summit on the National Associations of Sports Cities website
- No fee

The following partners have already joined the Network, Japan Sport Council, VisitScotland, Sports Events & Tourism Association – USA.

**Members**
A flexible and financially accessible membership is proposed. The objective is to gain cities’ and regions’ and national governmental authority regular involvement and sense of belonging.

**Members’ benefits**
- 50% discount on registration for the Smart Cities & Sport Summit for one representative of the city / region / national governmental authority.
- Free access to the content of the Smart Cities & Sport Summit including: presentations and post-Summit report.
- Logo of the city, regional or national governmental authority will be featured on the Smart Cities & Sport website.
- Use of membership status in their own marketing (i.e., can mention it on their website, etc.)
- Priority for inclusion in Smart Cities & Sport publications, including newsletters and reports, if their case study is relevant to the topic under study.
- Possibility to use Smart Cities & Sport as an intermediary to be connected with the IFs (through GAISF)
- Exclusive workshops during Sport Accord Convention (or any other GAISF events)

**Members’ obligations**
- 250.- CHF annual fee
Cities who are already members of the World Union of Olympic Cities will automatically become members of Smart Cities & Sport at no additional fee.

- The Executive Committee Members should vote to validate this new category of partner

**Institutional Partners**

In parallel to these potential partners, the Union is collaborating with different associations with whom common values and objectives are shared. This year the Union joined forces with TAFISA for the Summit and this is a true asset for our association since it will reinforce our activities, diffuse our communication and ensure a broader recognition of our association.

**Communication**

After the success of the publication of the Smart Cities & Sport Network it was decided to redirect the project with two new publications that have been partially published on our website and will be printed and distributed during the 2019 Smart Cities & Sport Summit. One is about Healthy Cities and features articles, expert interviews and concrete case studies as well as presentations of labels and certifications for cities. The second is about Urban Sports and it will provide insight and latest trends about urban sports and a new kind of event that showcase these urban sports and culture.

**4. 2020 Activities**

In addition to its main activities of collecting, documenting and sharing knowledge and experience related to Olympic legacy, the World Union of Olympic Cities foresees the following activities for next year.

**4.1. Olympic Legacy Work Update**

In 2020, the Union will continue its “strategic watch” to list legacy activation activities, collect data and information as well as draft presentation cases to be shared among Olympic Cities.

The research work is threefold:

- Olympic legacy at large according to the current Olympic Legacy Toolkit template.
- Legacy governance: remaining cases of 2018 will be finalised and all cases presented at the 2019 Annual Meeting will be drafted and included in the online version of the Olympic Legacy Toolkit.
- Celebrations: this theme represents a new section of our work on legacy. It includes anniversaries, celebrations (such as Olympic Day celebrations) and permanent celebrations (such as Spectaculars or urban markers). Already five cases have been completed and the work will be pursued to include new and varied cases in this section.

**4.2. Lausanne 2020**

As Lausanne will host the Winter Youth Olympic Games in January 2020, the Union will take the opportunity of this unique event in the Olympic Capital to lead several activities of interest to Olympic City Members. Members are cordially invited to attend the Opening Ceremony. A two-day programme of on-site visits is proposed to the Union’s Members, to get the most of what the YOG are, i.e. a laboratory of new ideas and trends for future Olympics and major sporting events (see Annex 3).
The Mayor of Lausanne also decided to more involve the political level in the Union’s activities in order to guarantee the long-term commitment of cities in the development of the association, so all the Mayors of Olympic Cities have been personally invited to attend the opening ceremony of the Lausanne Youth Olympic Games 2020 and to take part in a round table to discuss the opportunities to use sport as a sustainable tool for political health.

At the same period of time, the City of Innsbruck and Member of the World Union of Olympic Cities will host the 2020 Winter Master Games from January 13th to 15th, 2020, and invites the other Members of the Union to join the Observer Programme of the Masters Games 2020, hosted by Innsbruck-tirol sport.

The Observer Programme aims to provide a unique insight into how the organisers planned and delivered this international multi-sport event. Observers will hear first-hand about the concepts implemented for the 2020 Winter World Masters Games, challenges faced and how best practice has been adopted. Representatives from the Organising Committee, venue owners and decision-makers will also speak about how the host city and region continue to build a sustainable sport event strategy (see Annex 4).

### 4.3. SportAccord 2020

For the 2020 edition of SportAccord, which will be held in Beijing, China, April 19-24, 2020 the Secretary General is already working together, along with Vice President, Mr. David Simon, on the programme for the City-to-City session and the City Accord. Following the positive and successful collaborations in previous editions of SportAccord, the new partnership with SportAccord for 2020 will follow the same format as in previous years.

### 4.4. 2020 Summit

As per the Union’s strategy, the 2020 Summit will be held in Lausanne, Switzerland, in autumn between September and November. A date will be proposed by the Executive Committee during the General Assembly for validation.

### 4.5. 2021 Summit

The strategy of the Union has been to alternate between hosting the Summit abroad every other year. To this end, the Executive Committee will make some proposals regarding the bid process for the 2021 Summit.

### 5. Finances

#### 5.1. Overview of 2018 Accounts

The 2018 financial statement has been audited and shows a yearly benefit of 10’188.15 CHF (see Annex 5). The main characteristics of last year's accounts are the following:

1. In 2018, the Summit welcomed more participants than in previous editions generating more revenues. In 2017, the total amount received from registrations was 37’125 CHF and, in 2018, the amount was 74’722.44 CHF.
2. The partnership with Travelr. allowed the Union to benefit from an amount of 26’400 CHF in in-kind services. Travelr. provided the graphic design for the two publications, Women in Sport and
Sports Incubators, as well as produced the videos of the Summit. This in-kind service is to be added to the discount of IMD, bringing the total of the sponsoring in in-kind services to 46’400 CHF.

3) The organisation of the additional trip to Grenoble was exclusively financed by the Union at an amount of 13’556 CHF which corresponds more or less to the 10’000 CHF available in the budget for miscellaneous costs. Therefore, the amount of this additional expense remains within the budget.

4) Conformably to the Executive Committee’s decision, the Membership fees due by the City of Rio de Janeiro have been abandoned for a total amount of 17’018.98

In this context, the total charges were 461’630.89 CHF and the revenues 471’819.04 CHF in 2018, confirming the stability of the Union’s finances.

### 5.2. Modification of Statutes

Since the association gained benefit for the last two years and that there is no debt anymore, the secretariat submitted upon recommendation of the auditors a request to the local authority to be exempted of taxes as a non-profit organisation. This request has been validated upon the conditions of the statutes’ modifications. They require the association to add two articles to its statutes.

1) The Executive Committee Members work on a voluntary basis, subject to reimbursement of their actual costs.

2) Any asset remaining after the dissolution of the association shall be given to a Swiss institution exempt from taxes because of its purpose of public utility or public service.

The mentions would be added in the following articles as follows (added modifications in blue):

**Article 15 – Definition** (Executive Committee)

The Executive Committee is composed of at least thirteen Members and, at most, fifteen.

The Executive Committee is composed of the following Members:

a. The cities of Athens and Lausanne (the “Founder Cities”) may designate, through their political executive bodies, two Members each;

b. The IOC may designate two Members;

c. Other Members of the Association upon proposal by the Executive Committee or General Meeting. The Members of the Executive Committee mentioned under c) above are elected for a period of 4 years. A maximum two-year prolongation can be requested in order to coincide with the end of a communal term.

A maximum of three mandates is possible.

The Members designate a representative for the term. In all cases, the right to designate includes the right to revoke.

The Executive Committee Members work on a voluntary basis, subject to reimbursement of their actual costs.
**Article 28 – Dissolution**

In case of dissolution of the Association, its assets and archives shall be entrusted by the General Meeting to a special mandatory - for instance the IOC – to be conserved until a new association or entity with the same goals is constituted, or to be delivered, according to its instructions, to the Olympic Museum in Lausanne.

Any asset remaining after the dissolution of the association shall be given to a Swiss institution exempt from taxes because of its purpose of public utility or public service.

5.3. Annual Membership Fees

As per the Statutes of the Union, the General Assembly will decide the amount of the Annual Membership Fees for both Active and Associative Members based on the recommendation of the Executive Committee agreed upon during their meeting on November 11th in Tokyo, Japan.

5.4. 2020 Budget

The Executive Committee will define a final version of the 2020 budget to be submitted to the General Assembly (see Annex 6).

This budget has been defined based on the figures and amounts of last year’s edition, the 2018 Summit organised in Lausanne, and is balanced.

This 2020 budget presents a total amount of 448’650 CHF, which closely resembles the expenses of the 2018 budget which were at 441’000 CHF, all while including the organisation of an additional event during the Lausanne YOG 2020.

This is made possible since the services offered to the Members will be limited. In order to keep the budget balanced for the year to come, the Union will not cover accommodation. It will also only be able to cover fees for one representative per Olympic City Member as opposed to two. Any additional participants would have to cover the registration and accommodation to take part in the activities organised by the Union.

This additional amount of 48’000 CHF is possible because we will limit the expenses of the 2020 additional trip to 10’000 CHF and we have limited the costs of other budget items.