Applications for the Executive Committee of the World Union of Olympic Cities

1. Barcelona: Mr. David Escude, Sports Commissioner of the City of Barcelona
2. Beijing: Mr. Jingmin Liu, Executive Vice Chairman of BODA (Beijing Olympic City Development Association), Vice President of the Union
3. Innsbruck: Mr. George Spazier, CEO of Innsbruck-Tirol Sports
4. Lake Placid: Mr. Craig Randall, Mayor of Lake Placid
5. Los Angeles: Mr. David Simon, President of the Southern California Committee for Olympic Games (SCCOG), Vice President of the Union
6. Paris: Mr. Jean-François Martins, Vice-Mayor of Sport, City of Paris
7. Reno: Mr. Brian Krolicki, Chairman of Reno Tahoe Winter Games Coalition
General Assembly
World Union of Olympic Cities

Dear President
Dear members of the General Assembly of the World Union of Olympic Cities:

I’m David Escudé, the Sports Commissioner of the Barcelona City Council appointed by
the Mayor of Barcelona, Mrs. Ada Colau. As a member of her city government I have the
honour to officially represent her in this Union and its General Assembly.

Barcelona joined the Union as an active member in 2010 and was elected for the
Executive Committee in 2013.

As Sports Commissioner I’m in charge of the Sports Policy of the city of Barcelona.

I’m also the President of the Barcelona Olympic Foundation organisation that aims to
disseminate the reality of the Barcelona Olympic Games as well as promoting and
investigating cultural, ethical, sports and all values that are in line with the Olympic spirit.
It’s because of this that I also chair the Olympic and Sports Museum Juan Antonio
Samaranch which belongs to the Olympic Museums Network under the leadership of the
IOC Olympic Museum in Lausanne.

I started my professional career as a lawyer. I believe in sports practice which I do
personally. I’ve always been committed to public service to my city and citizens. I really
believe that Sport means quality of life for our citizens and it is a key element for
education, health and social cohesion. With a big network of public facilities and clubs,
and our policies for School children, for women, for elder people, for people risking social
exclusion, we consider sport as key tool for the social welfare of our citizens.

It is also a very important economic driver for our cities. And we believe that hosting
events in a sustainable way is important. That is why after the Olympic Games in 1992, we
have built a strong and prestigious calendar of international sports competitions that
consolidates our city as a reference in international sports.
You may also know that this year, 2017, is very important for us: we are celebrating the 25th Anniversary of the organisation of the 1992 Summer Olympic Games, the unique event that deeply transformed our city. We are celebrating it in 3 ways: Remembering it, showing gratitude to the ones that made it possible and explaining to the new generations what the Games did for their city. In the frame of this celebration we will co-organise next October with the University of Sports the Olympic Forum with the participation of the IOC and some Olympic Cities. With the aim to share all this with all of you we made a special website with the programme and the highlights of the Games and its legacy, which you can find its link at the Olympic Cities website, and I invite all of you to visit it.

I’m personally committed to keeping the legacy of the Games alive and sharing it with all of you. As an open city we share our experience and legacy, and we transfer our knowledge to other host cities as we’ve done with Torino, London, Rio de Janeiro, Tokyo and many others. Sharing also means learning from others. It is with this purpose that we are firmly collaborating with the IOC in the works of the Olympic Legacy Group.

We really believe in the need to cooperate with other cities of the world. This is why Barcelona plays a very active role in International City networks such as United Cities and Local Governments, Metropolis or Eurocities. It is with this aim that we joined the Olympic Cities Network.

We can contribute to the strength and growth of the World Union of Olympic Cities with the value of our experience and the combined work with other Olympic member cities, with some of whom we already maintain strong bilateral contacts, with the common aim to strengthen the ideals of the Olympic movement and spreading its values.

In line with this commitment towards the Olympic movement and with the strong belief in the active cooperation between cities we would want to keep active and helpful. That’s why we kindly ask the General Assembly members, to all of you, to extend for another period our nomination as member of the Executive Committee of the World Union of Olympic Cities in order to collaborate with the Secretariat to promote the Union and to contribute to its development and growth.

If elected I will work with efficiency and enthusiasm, bringing along with me the spirit of the city I represent. Thank you very much!

Yours sincerely,

[Signature]

Barcelona, 25 May 2017
Respected Mr. President, Members of the Union,

I would like to make an official announcement to run for another term of World Union of Olympic Cities Executive Committee Member on behalf of the City of Beijing.

Beijing, as a member of the Executive Committee, has always been devoted to carrying forward the Olympic Spirit, and utilize Olympic Legacies for city development. Beijing places very high importance on the Union as an international communication platform. We continuously support the Union and provided our ideas and opinions for the Union’s development. Key events like hosting the 2010 Summit and the Forum in “UMVO London 2012 House”, and myself becoming an Executive Committee Member in 2010 and elected as Vice President of the Union in 2014, all are proofs of Beijing’s contribution to the Union, and reflects the positive feedbacks and complements of other members.

During Beijing’s preparation for the 2022 Olympic and Paralympic Winter Games, we would like to have closer communications and cooperation with other Olympic cities and share Olympic Value. Therefore, contributing to the long-term development of the Union and allowing the Olympic Movement to yet further promote city development. If re-elected, without a doubt, Beijing will put all efforts into the above-mentioned tasks, advocating Olympic Spirit around the world.

Liu Jingmin
Vice President
Executive Committee Member
World Union of Olympic Cities

Executive Vice Chairman
Beijing Olympic City Development Association
Letter of application towards the executive committee

Dear President of the Union,
Dear executive committee members,
Dear friends of the Olympic Movement!

Ever since the start of my adventure with the Organizing Committee of the 1st Winter Youth Olympic Games I have been both in close contact with the IOC and the wider Olympic Family.

Not only did we deliver a great inauguration of an Olympic project we also managed to turn around the public acceptance towards mayor sport events within our City. Following the success of the Games and the great partnership with the IOC I then was given the chance to develop a sports-legacy hub for the entire Tyrol region.

I transformed the LOC-company into innsbruck-tirol sports. The company I am leading since then is a not for profit organization acquiring and executing mayor sports events, providing services for large scale events which come into the region on a knowledge transfer basis (venue maps and overlay, volunteer service, network etc.) and furthermore we have developed some own projects especially dedicated towards youth and supporting/showcasing a healthy lifestyle.

Meanwhile we have not only launched the largest volunteer platform for Austria but we also proofed the concept by organizing another multisport-youth event just some months/years later with the international children’s games (ICG) a City-Games format recognized by the IOC.

Also here we have again used the attention towards this event to start further initiatives to build an ongoing legacy upon. The Tyrolean School Winter Games, an online registration tool and or the start of an in-city event such as the “Innsbruck Freestyle Days”. Through some of these initiatives we want to help following LOC’s and potential organisers to help reduce their (overall) costs and leave even leave a legacy within the ICG-Movement. A movement which I would also like to further promote and introduce amongst our member cities from around the world.

Other Events which we have supported so far: Bob and Skeleton World Championships, Luge World Championships, Junior Shorttrack World Championships and we are already planning together with the organisers of the upcoming junior and elite climbing world championships, the Nordic world championships and the UCI road world championships which we will organize ourselves.
Bringing Innsbruck to join the World Union of Olympic Cities was one of my first actions in 2013 and has proofed to help expand our network and has also brought some great friendships to me personally. Therefore I am asking to stand for the open position of the executive committee of the world union of Olympic cities to bring support with some fresh knowledge and a young and recent (Olympic) history of a small sized city with strong Olympic heritage to the board.

My ambitions will be especially dedicated to connecting some organizations, organizing committees with our network, seeking for synergies and pursuing our overall intention of “keeping the flame alive”. I am convinced that therefore we must focus even stronger on the next generation and I would be happy to add my expertise and share some more thoughts on how we as a network of city professionals can achieve this.

I kindly thank you for your consideration and will be looking forward to hearing back from you,

Sincerely,

Georg Spazier
Tuesday, June 6, 2017

Dear Secretary General Duparc,

By the writing on this letter, I am officially notifying you that I would like to be considered to continue to serve on the Executive Committee of the World Union of Olympic Cities as the representative for Lake Placid.

Thank you for this opportunity.

Sincerely,

Craig H. Randall
Mayor, Village of Lake Placid
May 26, 2017

Ms. Mélanie Duparc
General Secretary
City of Lausanne
Olympic Cities
Escaliers du Marché 2
CP 6904
CH-1002 Lausanne

Dear Mélanie:

I am writing to confirm my interest in running for re-election to the Executive Committee of the World Union of Olympic Cities, representing Los Angeles.

My motivation in running is to be able to build on the work of the last few years by working with my colleagues in member cities to expand networking opportunities for members, increase collaboration with the IOC and encourage promotion of Olympic legacy projects in member cities.

During the past four years, I have worked to expand the number of active members of the association, contribute to the development of the Smart Cities & Sport Summit, and increase the visibility of the World Union at the annual SportAccord Convention.

I wish to point out that I hold the following positions which may be of service to the work of the World Union in the next four years:

- Co-Chair of City-to-City and City Forum at SportAccord
- President of the Southern California Committee for the Olympic Games
- U.S. Representative to the Badminton World Federation
- Marketing Chair for the Pan Am Badminton Confederation

Thank you for your consideration.

Sincerely,

David Simon
Dear colleagues,

After three years of working alongside you, I would like to submit my application to become a member of the Executive Committee of the World Union of Olympic Cities.

As you know, Paris has a strong historical link with Olympism. We hope to share this connection while simultaneously challenging it and enriching it. In this way, we hope to ensure that Paris’ commitment to renew with its Olympic history becomes an opportunity to transform the work of the World Union of Olympic Cities into real progress.

As Deputy Mayor of Paris, Head of Sports and Tourism, I have been responsible for hosting and organising many great international sporting events in Paris over past months, including the 2016 UEFA European Football Championship, and the handball, ice hockey and wrestling world championships in 2017. I have also been responsible for the international French Tennis Championships at Roland Garros and the final stage of the Tour de France every year. For all of these events, I have been committed to taking inspiration from your best practices and have used each sporting event as a lever for improving sports practice and the life of our fellow citizens more generally. These experiences have naturally enriched our contribution to the project for organising the Olympic and Paralympic Games in 2024. I would now like to share my passion and expertise in terms of the lasting heritage of sports competitions more extensively with other world cities involved in the network. Sport is a driver for change in the fields of health, education, culture, social inclusion, and accessibility and Paris hopes to develop it to serve the region, its inhabitants and the cities it counts as friends.

Through these experiences, I have come to understand how collegial work between cities, dialogue and shared experience can contribute in a decisive way to making great sporting events a vehicle for the transformation of society. In particular, I believe Olympic Cities are home to innovation and in touch with the challenges of today’s world, notably in terms of sustainable development, ecological transition and social inclusion. These aims, which are the basis of the City of Paris’ actions, will be enhanced over the years to come by the Olympic Agenda 2020.

Olympism must continue to rise to many challenges and I am convinced that it is the responsibility of the World Union of Olympic Cities to be one of the drivers.

I hope to devote myself to achieving this goal with passion, realism and ambition as one of your number.

I very much look forward to meeting you all again soon.

Yours sincerely

Jean-François MARTINS
Dear Fellow Executive Committee Members,

It has been my honor, over the past months, to serve with all of you in nurturing the mission and goals of the World Union of Olympic Cities. As a representative from the Reno-Tahoe region of the United States and its six-decade Olympic heritage spotlighted by the Squaw valley 1960 Olympic Winter Games, I am keenly aware and have witnessed firsthand the positive legacy that the Olympic Movement can have on a region.

As such and with humble enthusiasm, I ask that you support my nomination for election to another term on the Executive Committee. I am ready to work closely with all of you to further define the mission and goals of the World Union of Olympic Cities, as well as continue to help grow our ranks after working closely with my longtime friend, Atlanta Mayor Kasim Reed, to secure his city’s application for membership.

All our Host Cities have legacies and stories to share, and the Olympic Movement has much to provide to nations around the world. Together with you, I stand ready to fortify the World Union of Olympic Cities ability to be a leading torchbearer for these endeavors.

Warm regards,

Brian Krolicki
Chairman
Reno Tahoe Winter Games Coalition