World Union of Olympic Cities
Activity Report 2017

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The World Union of Olympic Cities is following the strategy defined by the General Assembly and is constantly developing its activities and services to better serve the interest of its Members.

In this report, the association’s highlights for the year 2017 are presented.

1. Association

1.1. Proposal of Modification of the Statutes

The President of the World Union of Olympic Cities, the Mayor of Lausanne, Grégoire Junod, will present to the Executive Committee, a proposition in order to modify the Statutes.

Following the strong interest of Olympic City Members in becoming involved and a willingness to take on responsibilities within the Executive Committee of the World Union of Olympic Cities, it appears that the number of current seats are not sufficient to welcome all of the goodwill and involvement of the Members. The President positively welcomes the interest of these Members in joining the Executive Committee. He also acknowledges that nowadays associations often struggle to renew their boards with motivated members. Therefore, he considers that having a richness of diverse experiences, backgrounds and knowledge within the Executive Committee could only be beneficial for the development of the Union and he would like to propose a modification of Article 17 in order to increase the allowed number of Executive Committee Members from thirteen to fifteen.

Article 17 as is currently in the Statutes:

Article 17 - Definition

The Executive Committee is composed of at least eleven Members and, at most, thirteen.

The Executive Committee is composed of the following Members:

a. The cities of Athens and Lausanne (the “Founder Cities”) may designate, through their political executive bodies, two Members each;

b. The IOC may designate two Members;

c. Other Members of the Association upon proposal by the Executive Committee or General Meeting.

The Members of the Executive Committee mentioned under c) above are elected for a period of 4 years. A maximum two-year prolongation can be requested in order to coincide with the end of a communal term.

A maximum of three mandates is possible.

The Members designate a representative for the term. In all cases, the right to designate includes the right to revoke.

Proposed modification of Article 17:

Article 17 - Definition

The Executive Committee is composed of at least eleven, thirteen Members and, at most, thirteen, fifteen.

The Executive Committee is composed of the following Members:

a. The cities of Athens and Lausanne (the “Founder Cities”) may designate, through their political executive bodies, two Members each;

b. The IOC may designate two Members;

c. Other Members of the Association upon proposal by the Executive Committee or General Meeting.

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The Members designate a representative for the term. In all cases, the right to designate includes the right to revoke.
If accepted by the Executive Committee during their meeting on October 1st, this point will be put to a vote during the General Assembly.

1.2. Elections

As announced during the 2016 General Assembly, elections of certain Executive Committee Members will be held during the 2017 General Assembly.

Five of the current Members are finishing their four-year terms at the end of 2017: Barcelona, Lake Placid, Los Angeles, Reno Tahoe and Beijing. In total, there are six seats to be filled since one is currently unoccupied.

Below, is a list of the current Executive Committee Members willing to run for a new term:

1. Barcelona: Mr. David Escude, Sports Commissioner of the City of Barcelona
2. Beijing: Mr. Jingmin Liu, Executive Vice Chairman of BODA (Beijing Olympic City Development Association), Vice President of the Union
3. Lake Placid: Mr. Craig Randall, Mayor of Lake Placid
4. Los Angeles: Mr. David Simon, President of the Southern California Committee for Olympic Games (SCCOG), Vice President of the Union
5. Reno: Mr. Brian Krolicki, Chairman of Reno Tahoe Winter Games Coalition

The following Members of the Union are interested in joining the Executive Committee as well:

6. Innsbruck: Mr. George Spazier, CEO of Innsbruck-Tirol Sports
7. Paris: Mr. Jean-François Martins, Vice-Mayor of Sport, City of Paris

Please find in annex, the letters of motivation for the above candidates.

Election Procedure

Conforming to the decision of the Executive Committee and the General Assembly, six to eight members could be elected during the General Assembly.

According to Article 14 of the Statutes, each Active Member is entitled to two votes and each Associate Member to one vote. The General Assembly will decide if the voting would be via secret ballot or by a raising of hands. The Members of the Executive Committee are elected by a majority, which means that they need to receive two-thirds of the expressed votes. The candidates that receive the majority of votes at the end of the first round, will be elected. If necessary, a second round of voting will be held.

Election of the Secretary General

2017 also marks the end of the Secretary General’s term. According to Article 23 in the Statutes, the Secretary General is elected by the Executive Committee on the proposition of the President of the Union. The President, Grégoire Junod, is happy to propose Mélanie Duparc to continue the implementation of the strategy decided by the Union’s Members and to manage the secretariat. The election of the Secretary General will be held during the Executive Committee Meeting on October 1st in Montréal, Canada.

1.3. New Members

The Union is delighted to note the rising interest of new cities in the Union. In 2017, three cities joined the Union: Mexico City, host of the 1968 Summer Olympics, Munich, host of the 1972 Summer Olympics and
Gangneung, a city that will host a part of the 2018 Pyeongchang Winter Games. The Union is pleased to announce that it has had no resignations this year.

1.4. New Collaborator

The secretariat of the association is also growing which demonstrates the importance of developing the association’s activities and its services to its Members. From 2013 to 2016, the City of Lausanne used to give an important financial support to the association in order to develop its activities and strengthen its financial basis. Since 2017, the city of Lausanne has decided to support the association with a yearly subsidy of 46,000 CHF and to hire a new, part-time collaborator entirely dedicated to the World Union of Olympic Cities. Anne-Sophie Nivet started in June 2017 as Research Coordinator. She will be responsible for the collection of data regarding the legacy and the development of services and tools tailored for the Olympic City Members.

2. Collaboration with the IOC

Under the umbrella of the Memorandum of Understanding concluded between the IOC and the Union on the 23rd of June 2016, both organisations agree on a collaboration until 2020. This collaboration focuses on Olympic legacy. The IOC and the Union acknowledge that their differences in terms of role, approach, objectives and instruments generate a fruitful complementarity that can create synergies. As a strong network of Olympic cities, the Union maintains and develops close relationships with city representatives in charge of managing the Olympic legacy and legacy projects. The Union is pleased to continue its work on collecting stories and creative narratives on concrete cases that showcase the cities’ heritage. These collected stories and best practices will contribute to documenting Olympic legacies and feeding the global research process of the IOC Legacy Capture Project.

3. 2017 Activities

3.1. Smart Cities & Sport Summit

The third edition of the Smart Cities & Sport Summit, held in October 2016, is considered a success. The third edition confirms the relevance of the concept and the interest of the participants. With 249 participants, the participation is stable compared to the previous edition of the Smart Cities & Sport Summit. The feedback of the participants was very positive and it is interesting to mention that there is a need for more interaction with the IFs (longer Market Place, more IF speakers and more topics about how to collaborate with IFs).

Participation:
- Number of Participants: 249
- Number of cities: 48
Olympic City Active Members of the Union (24 cities)

Albertville  France  Lake Placid  US  Reno Tahoe  US
Amsterdam  Netherlands  Lausanne  Switzerland  Richmond  Canada
Antwerp  Belgium  London  UK  Sapporo  Japan
Athens  Greece  Los Angeles  US  Sarajevo  Bosnia Herzegovina
Atlanta  USA  Paris  France  Singapore  Singapore
Barcelona  Spain  PyeongChang  South Korea  St. Louis  US
Beijing  China  Qingdao  China  St. Moritz  Switzerland
Innsbruck  Austria  Quebec  Canada  Stockholm  Sweden

Associate Members of the Union (2 Cities)

Busan  South Korea  Rotterdam  Netherlands

Olympic City Potential Members (5 cities)

Budapest  Hungary  Muenchen  Germany  Mexico City  Mexico
Helsinki  Finland  Oslo  Norway

Other Cities (16 Cities)

3. Detroit  USA  9. Houston  USA  14. Pittsburg  USA
5. Edmonton  Canada  11. Lisbon  Portugal  16. Teheran  Iran
6. Fukuoka  Japan

International Sport Federations (17 Federations)

ASOIF  International Table Tennis Federation
European Athletics  International Triathlon Federation
European Union of Gymnastics  International Volleyball Federation
International Canoe Federation  International Weightlifting Federation
International Equestrian Federation  SportAccord
International Golf Federation  United World Wrestling
International Hockey Federation  World Baseball Softball Confederation
International Judo Federation  World Bridge Federation
International University Sports Federation  World Taekwondo Federation
International Sambo Federation

Comparison 2009-2016

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<td>Number of participating cities</td>
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<td>25</td>
<td>25</td>
<td>34</td>
<td>24</td>
<td>16</td>
<td>48</td>
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<td>Number of participants</td>
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<td>138</td>
<td>123</td>
<td>124</td>
<td>85</td>
<td>199</td>
<td>254</td>
<td>249</td>
</tr>
<tr>
<td>Number of participants (without local guests including IOC &amp; Ifs)</td>
<td>80</td>
<td>70</td>
<td>55</td>
<td>72</td>
<td>73</td>
<td>55</td>
<td>125</td>
<td>188</td>
<td>229</td>
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3.2. Collaboration with the SportAccord Convention

After a first, unsuccessful try in 2016, 2017 was the beginning of a very fruitful collaboration with the SportAccord Convention. The World Union of Olympic Cities contributed to organizing, to defining the topics and to selecting the speakers for the City-to-City session and the City Forum. The Smart Cities & Sport Network was officially recognized as a supporting partner of the SportAccord Convention. The Network was officially in charge of the City-to-City session. This opportunity allowed the Smart Cities & Sport Network to gain visibility during the convention and to develop its network within cities. With more than ninety participants in attendance for the City-to-City session, the SportAccord Convention team considered the session and the collaboration a success and decided to renew the partnership for 2018. As a result of this collaboration, the SportAccord Convention has also become an official supporter of the Smart Cities & Sport 2017.

3.3. Olympic Legacy Toolkit

After several announcements of the publication of the Olympic Legacy Toolkit, it is a great pleasure to announce that the first cases will be officially published in view of the Annual Meeting of the World Union of Olympic Cities.

The Toolkit covers different topics and was created as a means of fuelling conversation about how cities keep the Olympic flame alive by doing a variety of activities and having different projects and initiatives. It is also an effort to highlight and promote the best practices and great examples of the work being done in Olympic cities across the world in regards to legacy. Collecting good practices and framing the content of the cases for it to be interesting for all Members is an important effort that was made possible thanks to the contribution of Olympic City Members.

The cases will be available online and will also work as a showcasing platform for Olympic City legacies. A PDF format will also be available for Members only which will include confidential information. The full cases gather practical information including: the internal and external partners involved, finance and cost, use of the Olympic brand, human resources and time as well as contact details. The full cases are available in printable version on the Olympic City Members’ portal.

4. 2018 Activities

In addition to our main activities of collecting, documenting and sharing knowledge and experience related to Olympic legacy, the World Union of Olympic Cities foresees the following activities for next year:

4.1. 2018 Summit

As per the strategy defined back in 2013, we will continue to organize both the Annual Meeting and the Smart Cities & Sport Summit in Lausanne one year and in a city abroad the following year. This means that in 2018, the Olympic capital of Lausanne will have the pleasure of hosting the Annual Meeting of the World Union of Olympic Cities as well as the 2018 Smart Cities & Sport Summit in the fall.

4.2. Platform and Community

Since the launch of both the Summit and the platform of the Smart Cities & Sport, the World Union of Olympic Cities has received interest from non-Olympic cities wishing to become official members of the
Smart Cities & Sport Network. As defined, the Smart Cities & Sport is not an association but rather an open network with free content on the online platform which is openly accessible to any city using sport as a tool for city development. Therefore, there is no official recognition of cities who regularly attend the Summit, who contribute to the platform or for those that engage with the platform.

There is a need from cities to be recognized and to be considered as being part of the network. Even though the core strategy was not to have another formal association, this could be an opportunity for the Smart Cities & Sport Network to find a creative solution in enlarging the network and strengthening a sense of community.

Therefore, according to discussions of the Executive Committee throughout the year, a survey based on informal discussion with non-Olympic cities was developed and was then sent out to cities that are a part of the Smart Cities & Sport Network. The goal of the survey was to better understand these cities’ needs and expectations pertaining to the Smart Cities & Sport Network. The results of the survey will be presented during the General Assembly as well as the next steps in developing the Smart Cities & Sport Network.

Therefore, the objective for 2018 is to continue our activities for the Smart Cities & Sport Network both with the Summit and the platform in order to adapt our knowledge services to better meet cities’ expectations and to reinforce a sense of community.

4.3. SportAccord Convention

Following the positive collaboration in 2017 with the SportAccord Convention, a new partnership is being developed for 2018 which also includes a contribution to the City-to-City session and the City Accord (formerly called the City Forum).

The partnership is mainly focused on the City-to-City session and the City Accord. In return, the Smart Cities and Sport would send out newsletters which would include news about the SportAccord Convention. The partnership also includes mutual recognition as partners for both the Summit and the convention as well as free passes to each organisation’s annual event.

4.4. SportAccord Convention Affiliation

The World Union of Olympic Cities and its network, the Smart Cities & Sport, are continuously growing and developing their activities and their influence within the international sports world. Earlier this year, the Executive Committee agreed to submit a membership request to become an Associate Member of the Global Association of International Sports Federations (GAISF, formerly known as SportAccord).

Being an Associate Member of GAISF will be beneficial for the World Union of Olympic Cities in terms of recognition and will consolidate its presence within the international sports world. The official decision of the GAISF will be put to a vote during their General Assembly in Bangkok in April 2018. The return of investment of this membership is direct since the annual value in-kind offered by the GAISF to its members is greater than the cost of the membership fees.

4.5. Presence at Pyeongchang 2018 Winter Olympic Games

The City of Lausanne will organize as usual the traditional cocktail of the Lausanne Olympic Capital and will be happy to invite all the Olympic City Members of the Union that will be in PyeongChang during the
Games. No further project is intended to be developed for the PyeongChang Games for the World Union of Olympic Cities.

4.6. 2019 Bid Process

Convinced that one of the keys of success of organizing the Summit abroad is beginning the process early, it is proposed to open the bid process for the 2019 Smart Cities & Sport Summit as early as October 2017. This will allow enough time to find interested host cities, to negotiate the host city contract and to define and organize the organizing committee in the host city. Opening the bid process early will also make it possible to announce the dates and the place of the 2019 Smart Cities & Sport Summit during the General Assembly of the 2018 Summit in Lausanne.

5. Finances

5.1. Overview of Accounts

The final 2016 Accounts are presented in annex. The deficit has been continuously decreasing since 2013 and the World Union of Olympic Cities is proud to announce that the deficit was completely reimbursed in 2016 and that the accounts of the financial year will close with a positive balance (after reimbursement of the debt) of 17,050.39 CHF.

The 2016 Loss and Profit Statement will be presented during the General Assembly.

5.2. Annual Membership Fees

As per the Statutes of the Union, the General Assembly will decide the amount of the Annual Membership Fees for both Active and Associative Members based on the recommendation of the Executive Committee agreed upon during their meeting on October 1st in Montréal.