Minutes of the General Assembly  
World Union of Olympic Cities  
Wednesday, November 5th, 2014, 09:30am  
Olympic Museum  
Lausanne - Switzerland

List of Attending Member Cities
- Amsterdam  - London  
  - Athens  - Los Angeles  
  - Barcelona  - Moscow  
  - Beijing  - Qingdao  
  - Busan  - Qinhuangdao  
  - Denver  - Quebec  
  - Innsbruck  - Reno  
  - Lake Placid  - Rotterdam  
  - Lausanne

List of attending Non-Members Olympic Cities
- Calgary  - Sapporo  
  - Richmond  - Stockholm

Agenda
1. Minutes of the 2013 General Assembly
2. 2014 Activities
   - Association  
   - Collaboration  
   - Strategy  
3. New members and Resignations  
4. Modification of Statutes (Art. 6, 13 & 18)  
5. 2013 Accounts  
6. Membership Fees for 2015  
7. Summit 2015  
8. Miscellaneous
The President opens the General Assembly and gives the floor to David Simon, Vice President of the World Union of Olympic Cities (hereafter the «Union») and President of the Los Angeles Sport Council who chairs this General Assembly.

David Simon starts the General Assembly by inviting the Executive Committee Members to come on stage with him and to introduce themselves to the other Members of the Union.

Daniel Brélaz, Mayor of Lausanne, Denis Décoosterd, Head of Communication of the city of Lausanne (replacing Marc Vuilleumier, Vice-Mayor of Lausanne in charge of Sports), Maite Fandos, Vice-Mayor of Barcelona in charge of Quality of Life, Equality and Sports, Gilbert Felli, Senior Advisor at the International Olympic Committee (IOC), Philippe Furrer, Key Contact at the IOC for the Union (replacing Mr. Denis Oswald IOC Member), Hawley MacLean representing Reno Tahoe, Craig Randall, Mayor of Lake Placid, Han Wen, Deputy Secretary General (replacing Mr. Liu Jingmin, Executive Vice-Chairman of Beijing Olympic City Development Association Vice President of the Union), come on stage.

1. Minutes of the 2013 General Assembly

The minutes of the 2013 General Meeting are approved without any comment.

2. 2014 Activities

Association

The Vice-President explains that this year has been a very important one for the Union as the changes proposed and discussed during the last General Assembly have to be implemented. The presentation of the main changes carried out, are presented in the 2014 Activity Report.

First of all, the Vice President announces that the Executive Committee Members have elected two vice-presidents to a four year-term. Mr Liu Jingmin, who was unfortunately, not able to attend (represented by Ms. Wen Han) and himself.

The Executive Committee is also becoming more active and is having regular conference calls throughout the year.

Collaborations

- The Vice-President underlines that the collaboration with the IOC is becoming stronger.
  First of all, the Union works with the IOC on the Memorandum of Understanding (MoU), a formal document which will allow the organization to be officially recognized by the IOC and to define the mission that the Union could endorse.

  Gilbert Felli adds that the MoU is a key within the process of official recognition of the Union by the IOC. The IOC President, Thomas Bach, decided to develop the Agenda 2020 for the IOC and this agenda proposes few recommendations related to the legacy of the Games and will propose ways for the IOC and the Union to collaborate. The IOC will discuss and vote on this agenda at the beginning of December 2014 and after it will be possible to sign this MoU between the IOC and the Union.

  Philippe Furrer precises that he has been working with the General Secretary of the Union to develop the services offered to the Members, including the creation of a database which contains a great number of research projects and case studies on the Olympic legacy made available by
the IOC. He also mentions the questionnaire which will allow to identify good practices in order to share it within the Union.

- In order to develop the marketing strategy of the Union, TSE Consulting has become a new partner. The Vice President invites Lars Haue-Pederson, Managing Director at TSE Consulting to come on stage and introduce himself.

Lars Haue-Pederson is very pleased to assist the Union in its new development and in the opening part of the Summit dedicated to any city interested in development through sport.

**Strategy**

The Vice-Presidents present the strategy’s orientation explained in detail in the 2014 Activity Report regarding the Associations’ visibility, the Members’ visibility and the New Members.

The Vice-President briefly introduces the Olympic Cities attending this Summit who are not yet Members: Albertville, Antwerp, Berlin, Buenos Aires, Chamonix, Richmond, Sapporo.

The Vice-President explains that the Executive Committee is now working on developing future collaborations and activities.

- The Vice-President announces that the Executive Committee is now working on a project which will offer a visibility to the Union during the Olympic Games in Rio de Janeiro 2016. An option would be to collaborate with the World of Olympians Association (WOA) which is why Mike Miller, CEO of the WOA, has been invited to present his association and discuss the possibility of collaboration.

Mike Miller briefly describes the association whose aim is to mobilize the Olympians to spread the spirit of Olympism in their own countries throughout the world. The goals of the WOA and the Union are very well matched.

Mike Miller mentions four specific projects in which the association and the Union could collaborate:

1) The WOA supports an American project called “World Fit” which aims to get children be more active and to make them walk more (40 minutes a day for 40 days), ending with a friendly competition between schools. This could be an initiative the Union can work on and help to develop around the world.

2) Olympic Day, the signature day of the Olympic Movement, is a day celebrated around the world with a lot of various activities. Mike Miller says that the WOA can help grow Olympic Day and the Olympic Cities should be the focal point of Olympic Day every year.

3) Commemoration of the Games, for example, ten years after the Games, with the participation of Olympians which could be competitive or a festival or both.

4) A relay with people running from one Olympic city to another, spreading Olympic values and the benefits of an active lifestyle.

Mike Miller concludes that the WOA would be very happy to collaborate with the Union on these projects or on any ideas the Union could have.
The Vice-President continues and explains that the Union will also increase the collaboration with the Olympic Studies Center (OSC) in order to provide more information to the Members. He invites Maria Bogner, Head of Olympic Studies Center, to briefly introduce the Center.

Maria Bogner presents the OSC and its goal. The Center shares Olympic knowledge by providing information and access to its unique collections, therefore enabling research and stimulating intellectual exchange on Olympism. A part of the collection is available online and Maria Bogner invites the Members to use it.

3. New Members and Resignations

The Vice-President announces that two cities would like to become Members of the Union: Calgary and Stockholm.

The two new memberships are unanimously approved by the General Assembly.

The Vice-President announces that the city of Munich wants to resign. Munich has resigned following their failure to win the bid for the 2018 Winter Olympics. The Executive Committee understands that it is important for the association to multiply its activities and services to previous Olympic Cities who no longer have the intention to bid in the future. This will be a challenge for the Executive Committee to work on and develop more activities for the past Olympic Cities.

4. Modification of Statutes (Art. 6, 13, & 18)

The Vice-President gives the floor to Denis Décosterd who will present the 2013 Accounts on behalf of the President.

Denis Décosterd explains that the charges of the 2013 Summit were covered by the Incomes. Even more, thanks to subsidies from the City of Lausanne, the Accounts show a benefit (profit) of 126’346.90 CHF which allows to minimize the deferred loss which was, at the end of 2013, 157’182 CHF. Denis Décosterd adds that in 2013, the Accounts were reviewed by independent account auditors.

The 2013 Accounts are unanimously approved by the General Assembly.

5. 2013 Accounts

The Vice-President gives the floor to Denis Décosterd who will present the 2013 Accounts on behalf of the President.

Denis Décosterd explains that the charges of the 2013 Summit were covered by the Incomes. Even more, thanks to subsidies from the City of Lausanne, the Accounts show a benefit (profit) of 126’346.90 CHF which allows to minimize the deferred loss which was, at the end of 2013, 157’182 CHF. Denis Décosterd adds that in 2013, the Accounts were reviewed by independent account auditors.

The 2013 Accounts are unanimously approved by the General Assembly.
6. Membership Fees for 2015

Annual membership fees for the years 2015 remain at 5,000 Euros for Active Members and 4,000 Euros for Associate Members.

The membership fees are unanimously approved by the General Assembly.

7. Summit 2015

The Vice-President announces that the next Summit will be held on October 12-14, 2015.

8. Miscellaneous

No miscellaneous.

Lausanne, November 15th, 2014, Mélanie Duparc, General Secretary

Approved by the General Assembly, October 12th, 2015